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## MY STORY

# LA'KERRI JACKSON

La'Kerri Jackson is a visionary convener and strategic voice who shapes conversations at the intersection of life, leadership, and legacy—guiding how people think, lead, and carry on through challenge. Born and raised in Atlanta, Georgia (USA), her journey reflects a commitment to a purpose-driven life and a deep passion for helping individuals carry on—continuing forward through life's defining challenges. Drawing on more than 36 years of experience across corporate, community, and global impact spaces, La'Kerri brings a deep, real-world understanding of leadership, empowerment, and transformation. Her leadership journey spans cross-functional domains including Social Impact, Business Development, Finance, Legal, Human Resources, Inclusion & Belonging, Corporate Affairs, U.S. Operations, and Security—experience that shaped her systems-level perspective on leadership, influence, and sustainable change.

La'Kerri is widely recognized for her leadership and global impact. She has been named a Top 100 Corporate Impact Leader by We Make Change in partnership with the Blue Earth Summit, honored as a Woman to KNOW (Georgia) for her influence on society by empowering entrepreneurs, small businesses, and communities worldwide, and awarded the Alonzo Herndon Innovation & Entrepreneurship Award by the Urban League of Greater Atlanta.

A lifelong learner and servant-leader, La'Kerri holds a Bachelor of Arts in Leadership Studies, an ABA-approved Paralegal Certification, and an Honorary Doctor of Divinity—reflecting her persistent commitment to learning, service, and leadership development. Today, as the host of The Kerrion Show, La'Kerri draws on a lifetime of lived experience to influence conversations on a global stage—using media as the platform to elevate voices, broaden perspective, and expand impact.

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# *the* KERRION SHOW

HOSTED BY LA'KERRI JACKSON

I started The Kerrion Show because life doesn't always move in straight lines—and too many people are quietly trying to carry on through seasons of disruption alone. This show was created to remind you that even in moments of uncertainty, challenge, or transition, there is still purpose, hope, and possibility ahead. Here, we talk authentically about real life, culture, and impact—not from a place of perfection, but from lived experience. My goal is simple: to create a space where real conversations help you keep moving forward, no matter what life throws your way.

Each episode brings laughter, insight, and inspiration as I sit down with everyday hidden gems, leaders, entrepreneurs, creatives, and change agents with extraordinary stories. We talk about the lessons learned, the setbacks overcome, the moments that shaped us—and the wisdom gained along the way. You'll walk away with perspective you can actually use, encouragement that feels genuine, and stories that remind you you're not alone in what you're carrying.

The Kerrion Show is also a celebration of the full human experience. We lean into culture, fashion, community, travel, creativity, and joy—because growth isn't just about what we build, it's about how we live. This is a space to learn, to laugh, to reflect, and to be reminded that your life matters, your story has meaning, and even in seasons of disruption, you can carry on with purpose.

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# MAKING A GLOBAL IMPACT

La'Kerri Jackson's global impact reflects a lifelong commitment to expanding access, restoring dignity, and helping people carry on—turning challenge into opportunity across communities worldwide.

La'Kerri Jackson's global impact spans continents and communities, driven by a lifelong commitment to expanding access, dignity, and opportunity for women, girls, and underserved populations worldwide. What began as curiosity beyond her hometown of Atlanta has evolved into a body of work she has pioneered and led—focused on removing barriers and creating pathways for sustainable empowerment. Her work has addressed both emotional and economic well-being across diverse populations. This includes mentoring students facing chronic truancy, supporting teen mothers and survivors of domestic violence, developing life-skills and coping initiatives for survivors of human and sex trafficking, and working with youth experiencing severe emotional and behavioral challenges. Her efforts have also included empowering street-connected youth through entrepreneurship, establishing mentoring initiatives for elementary students navigating critical educational transitions, and creating a global scholarship program that enabled women from Kenya, South Korea, and the Bahamas to pursue higher education in the United States.

La'Kerri's influence extends across Africa, Asia, and Europe, with impact in countries including Cambodia, Ethiopia, Hungary, Ghana, India, Indonesia, Kenya, Romania, South Africa, eSwatini, Singapore, Tanzania, and Uganda. Her work reflects collaboration with U.S. embassies, government leaders, financial institutions, school systems, and community organizations—advancing solutions designed to be both barrier-breaking and sustainable.

One of her flagship global initiatives is the African Women's Economic Empowerment Initiative (TAWEEI), launched in partnership with Opportunity International and Opportunity Bank Uganda. Through access to capital, training, economic opportunity, and the development of a clean-water well, to date TAWEEI has impacted more than 8,200 individuals, strengthened entrepreneurs, and contributed to the creation of thousands of jobs—demonstrating how strategic collaboration and investment can transform communities at scale.

This global impact reflects work La'Kerri Jackson has personally pioneered and led over the course of her life and leadership journey.



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